

DON'T MISS YOUR EXCLUSIVE SPONSORSHIP OPPORTUNITY



Be recognised as a sponsor on all communication materials pertaining to the ICQC 2018-2020: tutorials, instructions, evaluation reports, on the website, in brochures, on the ICQC logo wall during IFRA World Publishing Expo 2018 and in the printed winners book.

EXCLUSIVE CATEGORY SPONSORSHIP

We guarantee that no other direct competitor will be recognised as sponsor.

WAN-IFRA is now offering you the possibility to become the exclusive official ICQC sponsor in one of these categories:

- Paper
- Ink
- Plates
- Press
- Software: **ABB**
- Heatset/UV
- Quality Control
- Mailroom/Finishing

The International Color Quality Club (ICQC) is the only world-wide print quality competition for newspapers and magazines. Its goal is to improve the quality of reproduction and printing, while also increasing competitiveness as well as training and motivating all personnel. The competition has been held every two years since 1994.

Publications that participate with success are awarded membership for a two-year period in the exclusive club of top-quality titles. Multiple winners and participants in the WAN-IFRA certification project also have the prospect of being awarded membership of the Star Club.

Publishers and printers can register one or more publication titles for the competition, regardless of the printing technology. Five technical categories cover all possibilities.

THESE ARE THE HIGHLIGHTS OF YOUR **EXCLUSIVE SPONSORSHIP OPPORTUNITY**



FULL PAGE ADVERTISEMENT

in the ICQC Book, to be published and distributed at IFRA / DCX 2018, in Berlin

STAGE APPEARANCE

a special invitation to be on stage at Expo and handout the ICQC awards to winners

WINNERS BOOK

10 copies of the International Color Quality Club Book for you and your customers

LOGO PLACEMENT

on all communications material, website and associated newsletters and the monthly reports to participants

If you wish to secure your place as a sponsor, please contact:

Maria J. Belém
Sales Manager – Global Events
WAN-IFRA
Tel. +49 (0) 69 24 00 63-289
maria.belem@wan-ifra.org

or
Manfred Werfel
WAN-IFRA Deputy CEO
Tel. +49 (0) 69 24 00 63-281
manfred.werfel@wan-ifra.org

WAN-IFRA
Rotfeder-Ring 11
60327 Frankfurt am Main
Germany

www.wan-ifra.org